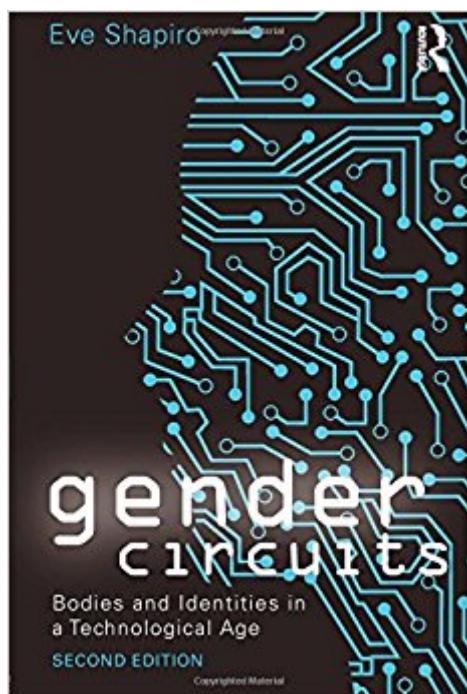


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# Gender Circuits: Bodies And Identities In A Technological Age (Sociology Re-Wired)



## **Synopsis**

The new edition of Gender Circuits explores the impact of new technologies on the gendered lives of individuals through substantive sociological analysis and in-depth case studies. Examining the complex intersections between gender ideologies, social scripts, information and biomedical technologies, and embodied identities, this book explores whether and how new technologies are reshaping what it means to be a gendered person in contemporary society.

## **Book Information**

Series: Sociology Re-Wired

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## **Customer Reviews**

Gender Circuits is a tremendous teaching tool. Through current case studies and consistently relatable examples, Shapiro makes abstract, theoretically rigorous concepts accessible and relevant to students. The book's clear, understandable deconstruction of the myriad and overlapping relationships between gender, technology, and social meaning in everyday life provides students with both the tools and the confidence to embark on their own analyses. -Kathryn Thompson, Gender Studies, Indiana University, Bloomington I found this text, particularly the accessible language and case studies, to be an excellent read for my Introduction to Gender Studies students. Shapiro's focus on gender fluidity and technology led to many productive conversations. Students commented it was "easy to read and understand" and recommended I spend more time on Gender Circuits in the future. -Rachel Dean-Ruzicka, English, Georgia Gwinnett College Gendered Circuits provides an in-depth, sociological analysis of the ways in which technological innovations create, shape, and re-shape gender identities and

gendered bodies. Drawing on a wide variety of case studies, the book provides a link between gender theory and students' lived experiences in a clear, rigorous and accessible format.

-Kristen Schilt, Sociology, University of Chicago A wonderful and comprehensive addition to scholarship exploring gender, bodies and technology. Students can get here both clarity on key foundational concepts and ideas as well as application to complex case studies. Shapiro's analysis is nuanced and fun to read! A great classroom addition. - Laura Mamo, Health Education, San Francisco State University, and Author of Queering Reproduction

Dr. Eve Shapiro is a Visiting Research Scholar at the Center for Research on Women and Social Justice at the University of California, Santa Barbara. She received her Ph.D. in Sociology from the University of California, Santa Barbara and has published widely, including in *Gender & Society*, *Sexualities*, and the *Journal of Gay and Lesbian Social Services*. Her current research elaborates examines the myriad ways new technologies can be purposefully used to reshape individual and community lives, particularly around gender and sexuality.

While not a lot of new material on feminism for the socially-justice minded, this book did do much towards moving me to think about how technology has developed both to express traditional gender roles and to deconstruct them. The second chapter (I believe) starts off with a short anecdote about the musical *Kinky Boots*, in which a shoemaker decides to invent a specific type of heel for drag queens, for example. While sociologists and activists tend to think of technologies and objects as politically neutral (ie. the only agency they have is that which is given to them by a user), this book does a good job in talking about how designers have very real beliefs and politics about gender that goes into what they make.

The book arrived promptly, and was in perfect condition! It was a very interesting read, and not too technical so just about anyone can pick it up and understand perfectly.

I needed book for class but it turned out it was an interesting read. Author is interesting and a good read for anyone in the IT field.

I read this book for a course on gender and technology. I found it easy to read and related well to Shapiro's examples. I reviewed this book on Youtube. Please watch:[...]

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